

**14. AUG. 09**  
EXTENDED DEADLINE

(rev. 08.06.01)

### WHAT IS ELIGIBLE

Submit graphic design work in any medium that promotes or supports social good. Eligible work must not contribute directly to the profit of a commercial organization. For more information about the types of projects we're interested please see the top of the next page.

### WHAT TO SEND

Please send a reproduction-quality electronic file of your submission and/or two samples of the actual item. **Because we care about and want to understand your work, including physical samples increases your chance of inclusion.** Please pack your work carefully—no staples or paper clips. Submissions accompanied by a self-addressed stamped envelope with sufficient postage will be returned. There is no entry fee and you may submit as many entries as you like. Complete a separate entry form for each entry.

### GRANT OF RIGHTS

The Undersigned hereby grants permission to F+W Publications and its imprints to use the works specified in this permission form for the tentatively titled Work: *Good Design: Graphic Design Takes on Critical Causes*.

### A FEW QUESTIONS

Do you hold the copyrights to the works listed below? (An artist holds the copyright to the work unless he or she has signed a contract stating otherwise). YES NO

If No, do you have permission to use the works below for promotional purposes? YES NO

If you checked No for both questions above, please provide the copyright owners' names and how they might be contacted:

\_\_\_\_\_

### SUBMISSION GUIDELINES

#### MEDIA

Send two well protected physical copies of the work along with high-resolution images on a disk. If a physical copy is unavailable, please include a letter-sized color printout of the work.

#### SIZE & FORMAT

Submit 1 to 3 photos of your work with the following specifications:

- 350 dpi resolution
- Minimum size 4" x 5" (9" x 12" preferred)
- TIFF or EPS files only (CMYK)

#### DISK LABELING

Enclose a printed directory of disk contents.

Clearly label disks with your firm name.



### PLEASE PRINT CLEARLY

PROJECT NAME

FIRM NAME

ART DIRECTOR

YOUR NAME

DESIGNER(S)

ADDRESS

CLIENT

CITY/STATE/ZIP

CLIENT'S BUSINESS

COUNTRY

EMAIL

PHONE

SS#

FAX

### WAIT, THERE'S MORE!

We want your thoughts. For each submission, please answer the questions on the next page and include it with each submission.

### WHERE TO SEND YOUR WORK

One copy of this permission form should be returned to the author of the book. Please retain one copy for your own records.

The Good Design Book  
c/o MINE™  
190 Putnam St.  
San Francisco, CA 94110

questions@gooddesignbook.com  
www.gooddesignbook.com



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SIGNATURE

DATE

OFFICE USE ONLY

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### QUESTIONS

Which of these categories best describes why the work was created?

- Teaching**  
School-based projects that focus on aiding a critical cause or non-profit.
- Organizing**  
Work organizing individuals/ groups to aid a cause or non-profit.
- Reacting**  
Work created in reaction to a specific incident, situation or experience.
- Seeking**  
Non-commissioned/self-initiated work created without a specific client request.
- Supporting**  
Work that supports a cause or organization by promoting action, awareness or donation.
- Celebrating**  
Work that celebrates the arts or achievement, contribution or service to a cause.

Please write in the space provided. Attach a separate piece of paper if necessary. Thank you.

PROJECT NAME \_\_\_\_\_ FIRM NAME \_\_\_\_\_

Why should we care about this project?

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What did you learn?

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Tell us something else:

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Who can we talk to if we have more questions?

NAME \_\_\_\_\_ EMAIL \_\_\_\_\_ PHONE NUMBER \_\_\_\_\_

Please describe any sustainable materials or processes used:

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Did you do it pro bono?

- YES  NO

\$ \_\_\_\_\_  
BUDGET

HOW LONG DID IT TAKE TO COMPLETE? \_\_\_\_\_

**WHERE TO SEND YOUR WORK**  
Please attach this form to each entry, pack carefully, and send to:

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